



Pegasus Capital Advisors Bolsters Sustainability & Wellness Team With Additions of Jim Bland and Tim Brown

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Pegasus Capital Advisors, L.P. (“Pegasus”), a leading private equity firm providing strategic growth capital to middle-market companies focused on the sustainability and wellness sectors, is pleased to announce that Jim Bland and Tim Brown will be joining the firm as Operating and Strategic Advisors, respectively. These additions further strengthen Pegasus’ position as a thought leader in the sustainability and wellness space, and complement the firm’s talented team of accomplished operating and strategic advisors.

Jim Bland joins Pegasus after serving as President of Tridium, a leader in smart building applications and an independent business entity of Honeywell International. Prior to Tridium, Mr. Bland was Founder & CEO of Snapdata.io, a developer of IoT sensors and data analytics. “Jim is an innovator and entrepreneur and will bring invaluable experience to the Pegasus team,” said Craig Cogut, Pegasus’ Founder & Chairman. “It’s an honor to join the Pegasus team, and look forward to contributing to its continued success,” said Mr. Bland. Mr. Bland will join Pegasus’ Energy and Built Environment Committees.

Tim Brown joins Pegasus from Chobani, America’s No.1 selling Greek Yogurt company, where he was President & COO. Before leading Chobani, Mr. Brown was President & CEO of Nestle Waters North America, where he was responsible for the third-largest non-alcoholic beverage company in the U.S. Under Tim’s leadership, the company built a portfolio of quality refreshment brands with a focus on water as healthy hydration, with \$4.3 billion in annual net sales. “Tim has an excellent track record working across the of food, water and wellness industries, all of which are core areas of focus of Pegasus,” said Mr. Cogut. “I believe Pegasus is uniquely positioned to provide scalable solutions to global challenges, and I am excited to work with the Pegasus team to achieve meaningful results,” said Mr. Brown. Mr. Brown will join Pegasus’ Wellness, Food and Water Committees.

About Pegasus Capital Advisors, L.P.:

Pegasus Capital Advisors, L.P. is a private equity firm founded and led by Craig Cogut. Since inception in 1996, Pegasus has invested across five private equity funds and currently manages approximately \$1.9 billion in assets. The Firm invests in companies within the sustainability and wellness sectors that are seeking strategic growth capital.

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