



Six Senses Laamu Scores More Awards for Its Community Outreach

LAAMU, Maldives – August 9, 2018 – Six Senses Laamu is honored to be named the 2018 Winner of Green Hotelier’s Community Award, in addition to being the Highly Commended Runner-up for Responsible Hotel of the Year. The 2018 Green Hotelier Award Winners represent the world’s leaders in environmentally and socially responsible hotels. The awards were based on the United Nations’ Sustainable Development Goals (SDGs), also called the Global Goals for 2030.

The 17 SDGs cover issues of energy use, water conservation, waste management, human rights, partnerships and more. Six Senses Laamu strives to align its operations with these goals in order to lead the way in the sustainable tourism industry and encourage others to follow suit. Protecting the ocean and its coral reefs, onsite production to reduce imports together with staff member and community development are all critically important to the Six Senses brand concept.

Editor of Green Hotelier and Awards Judge Siobhan O’Neill said, “Every single hotel (applicant) is deeply committed to doing their bit for people and planet, and many of them go above and beyond to have huge positive impacts for the communities and environments where they’re located. We saw so much innovation and many environmental solutions that both make sense for that hotel’s location, and also help drive the sustainability agenda forward.”

The Community Award focused on ways the resort provides financial and educational support to the local communities in order to drive sustainable development. Six Senses Laamu’s Sustainability Fund allocates 0.5 percent of total revenues towards projects that conserve the marine environment, ensure clean drinking water, reduce the use of plastics, or improve public infrastructure. However, the resort is most well-known for resources allocated towards its community outreach and education programs. The Eku Eky program brings together all eleven islands in the atoll, as well as local government agencies and international NGOs to discuss sustainable development and long-term conservation strategies. The resort’s marine team has been conducting education programs in local schools for the past four years, has led swimming and snorkeling lessons to expose kids to wonders of their backyard coral reefs and has jointly organized two annual festivals with the theme Turtles in Laamu – Safe and Protected. These initiatives not only raise awareness about the importance of marine conservation in Laamu, but also strengthen relationships between the resort and all stakeholders in Laamu Atoll.

Six Senses Laamu was also recognized as Highly Commended Runner-up for Responsible Hotel of the Year, for its commitments and achievements across all SDG categories. These awards add to the resort’s accolade of Maldives Travel Awards 2017 Leading CSR Program. General Manager of Six Senses Laamu, Marteyne van Well, said, “We are delighted to be recognized for our community work, which is critical to the sustainability of the resort’s operations. Without a flourishing local community, we would not be able to run our business in an environmentally-friendly or mutually beneficial way. Over the years we have been inspired by the work done by some wonderful environmentally and socially responsible hotels and I hope this award can in turn help serve as inspiration for other hotels to give back to their local community and surrounding environment.”

Read more in the Green Hotelier feature article: <http://www.greenhotelier.org/our-themes/community-communication-engagement/worlds-greenest-hotels-inspired-by-the-global-goals/>.



Six Senses Laamu jointly organized the second annual ‘Turtles in Laamu – Safe and Protected’ festival in September 2017

[Click here to download this image in high resolution](#)



Six Senses Marine Biologist demonstrates to girls from local island of Hithadhoo how to use a mask and snorkel

[Click here to download this image in high resolution](#)

About *Six Senses Laamu*

Six Senses Laamu is the only resort in the Laamu Atoll, deep in the Indian Ocean, surrounded by a beautiful coral house reef. Most of the villas and facilities are built overwater, however beach villas and on-land dining is an option. All villas offer a sense of privacy and seclusion, with an amazing view to the Ocean and Maldivian nature.

Six Senses Laamu offers a wide range of dining options, with cuisines from around the world, an ice cream parlor, an overwater wine cellar and a signature Chill bar. Many activities, excursions and options are available for everyone to enjoy, both over water and underwater, in addition to the Six Senses Spa.

About

Six Senses Hotels Resorts Spas operates 16 hotels and resorts plus 30 spas in 21 countries under the brand names Six Senses, Evason and Six Senses Spas. The portfolio will triple over the next five years with resort, hotel and spa openings underway in Austria, Bhutan, Brazil, Cambodia, China, India, Indonesia, Israel, St. Kitts and Nevis, Singapore, Spain, Switzerland, Taiwan, Thailand and the United States.

Six Senses properties share a leadership commitment to community, sustainability, wellness and design, infused with a touch of quirkiness. Whether an exquisite island resort, mountain retreat or urban hotel, the enduring purpose is to help people reconnect with themselves, others and the world around them.

Six Senses Spas offers a wide range of holistic wellness, rejuvenation and beauty treatments administered under the guidance of expert therapists in all resorts as well as at 16 additional standalone spas. The high-tech and high-touch approach guides guests on their personal path to well-being, taking them as deep as they want to go.

Evason follows the Six Senses philosophy of uncompromised responsibility to sustainability and the community. Its two unique resorts provide a strong value focus, while offering a vast array of personal guest experiences that the whole family will love.

For further information, please contact:

Ali Rifhaan
Marketing Communications Officer
Six Senses Laamu
T +960 6800 800
M +960 791 6897
E rifhaan.ali@sixsenses.com

Benjawan Sudhikam (Ms.)
Director of Public Relations
Six Senses Hotels Resorts Spas
T +66 2 631 9781
M +66 8 181 38234
E ben@sixsenses.com

Follow us:

