



For Immediate Release
August 17, 2009

Contact: Melissa Mullinax
404-825-2430

mmullinax@nationalstrategies.com

Universal Lubricants Stimulates Clean, Green, Economic Growth with Opening of its Oil Re-Refinery

Wichita, KS – A Kansas company is opening a plant that is 10X more energy efficient at producing motor oil than “business as usual” oil refiners. Universal Lubricants announced today the opening of its new re-refinery, which uses post-consumer lubricants rather than imported crude to create new motor oil with the same or better performance characteristics as conventional motor oil. The facility will process 12 million gallons of lubricant annually, resulting in a 90% energy use reduction and 36% reduction in greenhouse gas emissions compared to conventional motor oil.

Gary Vernon, Senior Manager, Environmental Management for Walmart said, “We are proud to work with Universal Lubricants in this innovative and environmentally-friendly project.” Walmart has entered into an agreement to provide Universal Lubricants with the used motor oil from their tire and lube centers throughout Kansas and western Missouri.

The plant is one of the most technologically advanced and capable re-refineries in the United States, and this proprietary technology will help the company to dramatically reduce pollution, greenhouse gases, and waste.

In addition, according to a study conducted by Wichita State University’s Center for Economic Development and Research, the local economic impact to the region is approximately \$40 million and adds 40 new skilled jobs in Wichita.

“There is not an unlimited supply of raw materials, and much of the crude oil we use in this country is imported. Universal Lubricants has combined that knowledge with our technical, industry-specific expertise to build the re-refinery you see today, whose products will lead the industry in technical and ecological performance” said CEO Mike Maloney.

With the startup of the re-refinery, Universal Lubricants intends to pursue a closed-loop collection and distribution strategy, whereby its customers’ used oil can be collected, reprocessed through the re-refinery and sold back to them as recycled, “new” lubricants

at a competitive price. These customers will be able to purchase new oil while confirming their commitment to environmentally sustainable business practices through the use of recycled oils.

“Our company is uniquely positioned to lead the industry into a cleaner, greener future given our used oil collection footprint, as well as our extensive finished lubricants distribution network, which ensures an outlet for the finished products from the re-refinery,” said Maloney.

“We believe this new re-refinery technology can be duplicated across the company’s geographic footprint and will be the first of several facilities constructed over the course of the next few years,” said Eric Gribetz of Pegasus Capital Advisors, a private equity partner.

A host of dignitaries participated in the ribbon-cutting ceremony, including U.S. Senator Sam Brownback, Congressman Todd Tiahrt, Kansas Department of Health & Environment Secretary Rod Bremby and Wichita Mayor Carl Brewer.

###

About Universal Lubricants

Established in 1929 in Wichita, Kansas, Universal Lubricants is one of the oldest lubricant manufacturing and marketing companies in the United States. The company is a leader in the used oil collection and new oil distribution industries, with approximately 300 employees located at 28 facilities in twelve states. With the construction of the re-refineries, the company connects these two main lines of business, developing a unique, efficient business model for today’s energy-constrained environment. For more information, please visit www.universallubes.com.

About Pegasus Capital Advisors

Pegasus Capital Advisors, L.P. is a private equity fund manager with offices in New York and Cos Cob, CT. Founded in 1995, Pegasus provides capital to middle market companies across a wide range of industries, and has particular interest in businesses that make a meaningful contribution to society by positively affecting the environment, contributing to sustainability and enabling healthy living. For more information, visit www.pcalp.com.